

Khelsea Al-Arefi

Front-End Web Developer

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Portfolio <https://khelsea-alarefi-web-dev-portfolio.netlify.app/>

Experienced designer & product manager transitioning to tech as a Front-End Web Developer. Skilled in strategic thinking, product development, and fostering collaboration across teams. Passionate about creative technology and crafting innovative, user-centric solutions. Thrives in fast-paced environments and is committed to continuous learning.

Skills

Operations management	Quality assurance training	Production optimization
Creative / Art Direction	Inventory management	Improvement initiatives
User Testing (Technology)	Responsive Web Design	UX/UI Design
Problem - Solving	Analytical Thinking	Communication
Independent / Team Player	SEO	Creativity

Work History

2021-11-20
22-12

Assistant Production Manager

Vera Wang, New York, NY

- Supported development of operations staff to meet competency and performance expectations.
- Established position requirements, schedules & production team processes for a team of 7.
- Led quality control initiatives to reduce downtime and boost profits.
- Delivered operating plans and growth objectives.

2019-06 -
2021-10

Fashion/Technical Designer

Self Employed At REFI, New York, NY

- Worked closely with clients to achieve specific brand identity, desired collection themes & manage project milestones.
- Conducted market research and brainstormed creative designs for client satisfaction.
- Created patterns and associated technical specs according to initial design
- Put together detailed technical information documents for manufacturing purposes.
- Brainstormed and created graphical images for brand identity or specific design pieces.

2018-09 -
2019-06

Assistant Fashion Designer

Charles Komar And Sons, New Jersey, NJ

- Researched seasonal trends, colors and raw materials to focus on needs of buyers.
- Prepared and maintained design boards with sketches, fabrics, colors, prints and trims.
- Worked with technical design and product management to provide accurate and complete design packages.
- Worked closely with the Kensie, Peanuts & Roomservice sleepwear team during the full design process to execute multiple market collections simultaneously on a seasonal basis.

2018-02 -
2018-08

Fashion Design Intern

Charles Komar & Sons, New Jersey, New Jersey

- Interned for Betsey Johnson, Kensie, Peanuts & Roomservice sleepwear & lingerie teams
- Fielded phone calls during fashion designer absences, answering questions and taking messages.
- Provided administrative support and pitched in to help with special projects whenever needed.
- Executed CAD sketches of collections, offered constructive input as well as put together collection presentation booklets, presentation boards and coordinated staff meetings.

2016-01 -
2016-06

Fashion Design/ Print Intern

Diane Von Furstenberg, New York, NY

- Assisted print director with creating prints and various colorway edits.
- Gathered garment and color inspiration research for upcoming collections.
- Collaborated with designers on creating CAD edits and collection boards.
- Created custom designs for embroidery team as well as gathering inspirational research.

Software

Adobe Illustrator	Adobe Photoshop	VS Code
HTML/ CSS/ JavaScript	React.js	Node.js
APIs	Bootstrap	Netlify
Figma / InVision	Git/ Github	Artificial Intelligence
Google Workspace	Excel / Pages	

Recognition

2018-01 -
2018-05

FIT X Designow Senior Thesis Collection Challenge

Fashion Institute of Technology - New York, NY

Outcome: Won 3rd place

Education

Verified Certificates: Advanced Responsive Web Development

SheCodes Workshop (Coding Bootcamp) - Online/Remote

Bachelor of Arts: Fashion Design

Fashion Institute of Technology - New York, NY